

2019 – Revelstoke Poverty Reduction Working Group Strategic Priorities

Community Goal #1: Improved information sharing, networking & communication on poverty reduction goals and strategies

New Actions	Project Lead	Priority & Timelines
Pursue and facilitate Collective Impact approach to moving forward: <ul style="list-style-type: none"> - Coordinate and participate in coaching calls with Paul Born - SWOT Analysis Feb 25 - CI Training with Liz Weaver March 11 - 'Big Event' with Paul Born – spring 2019 workshop – focus on deepening economic + social initiatives; building inter-organizational trust (how & why) - Work with Chamber & CFDC to engage employers & business community 	Ci Leadership Team	High Complete in 2019 Engaging business - ongoing
Update Poverty Reduction Strategy to a 5 year plan that includes traditional domains like income/housing but also Revelstoke-specific toward a thriving, successful, sustainable community using the collective impact model.	City Social Development	High Complete in 2019
Develop our own 'communications' strategy – consistent messaging on who we are / what our purpose is / incl. who is doing the messaging	Communications subcommittee	Medium Complete in 2019
Deliver at least one awareness-raising activity: <ul style="list-style-type: none"> - E.g. Giving Tuesday Campaign for November 2019 - Check in with the United Way to see if they can do a poverty simulation exercise around working poverty, specific to Revelstoke conditions - Connect with Alison Dennis to see if she can come again – helping people bridge the gap from feeling stuck to feeling hope. 	PRWG	Medium
Work with regional group to strengthen collaboration & regional impact activities <ul style="list-style-type: none"> - Work with CBT & others to coordinate regional summit 	City Soc Dev & Regional Group	Medium Complete in 2019
Develop & test program for engaging people with lived experience	PRWG	
Talk to City CED & Director of Planning about City Planning processes (e.g. Housing Strategy, OCP review) and look for ways to engage people living in poverty to ensure their voice is heard. <ul style="list-style-type: none"> - Support development of related policies (housing, social inclusion, etc.) in OCP update. 	City Social Dev	Medium Ongoing – to the end of the OCP Process
Continue to work with Tamarack and Chair BC CoP calls <ul style="list-style-type: none"> - Support representation at summits 	City Soc Dev & Tamarack Manager of Western Cities	Medium Ongoing
Review BC Pov Red Coalition's ABC & see if there's anything we want to take to city council	PRWG	Low
Continue to advocate to gov't re: barriers to accessing programs and services <i>(Note that all service providers who are assisting clients with one on one support with online forms to access government programs and services are doing the job of the government without compensation)</i>	All	Ongoing

Community Goal #2: Improved access to resources

New Actions	Project Lead	Priority & Timelines
Explore ways to increase uptake of existing resources / decrease stigma to accessing resources / ability to ask for help <ul style="list-style-type: none"> - Link back to Alison Dennis? - Develop resource list of programs to assist lower income citizens (e.g. low cost meal guide) 	PRWG	High
Continue to work on revelstokelife.ca website <ul style="list-style-type: none"> - Support launch & marketing; facilitate input on the site - Track and communicate usage stats - Develop an app to support the site 	Revlife team	High Ongoing
Promote WorkBC programs	WorkBC	High Ongoing
Digital literacy – one on one support for online program access (e.g. using Volunteers Would need training) – see Lifelong earning	CBAL / RLAC	Medium 2019 -20
Child Care – ability to return to work / as an economic driver / shift work/ evening & weekend care	REDCDC Child Care Society	High Ongoing

Community Goal #3: Improved access to affordable rental and emergency housing

New Actions	Project Lead	Priority & Timelines
Support development of a City Housing Strategy (or ACTION PLAN) <ul style="list-style-type: none"> - Participate on project steering committee - Research policies, procedures, & bylaws as needed – work with City staff to identify examples of best practices from other communities - Support needs assessment update as needed - Ensure meaningful consultation and communication during the development of the plan - Identified priorities include: <ul style="list-style-type: none"> o Carriage houses & basement suite development to increase density o Bylaws to stop ‘renovictions’ o Rental rate caps o Proactive Vacation Rental Bylaw review & update o Changes to DCC Bylaw to include Affordable Market Rental initiatives - Advocate for the City of Revelstoke to become a leader in sustainability best practices, and to set regulations and incentives in place to encourage the private sector to do the same in building new facilities (e.g. to prevent ‘energy poverty’) 	City of Revelstoke	Highest 2019 Ongoing
Continue to work on development of Winter Shelter Program to ensure delivery in winter 2019/20	Women’s Shelter Society BC Housing	Highest By November 1 st , 2019
Support Housing Society as needed	All	Medium Ongoing
Communicate with Landlords regarding BC Hydro incentives / energy retrofits etc. to decrease utility costs for tenants		Medium Ongoing

Community Goal #4: Improved income security for all residents

New Actions	Project Lead	Priority & Timelines
Support Financial Literacy / Financial Empowerment initiative / project <ul style="list-style-type: none"> - More communication or a media campaign about 'free money' options – e.g. media campaign (Canada Learning Bond, Guaranteed Income Supplement for seniors) 	Koreen M. CBAL	High 2019
Update Living Wage calculation in April 2019	Jill	Medium April 2019
Facilitate recognition of training received as well as social/community value of in lower skilled or hospitality jobs / certification / working with employers to elevate those jobs – reframe the conversation	Nicole C. Chamber Community Futures	Medium Ongoing
Explore opportunities to develop a session or series where employers share their strategies for supporting employees & improving retention and connectivity (if they can't pay a living wage) not tied to wages, for example: <ul style="list-style-type: none"> - Supporting people to upscale (free or low cost training) - Ski passes, car pooling, free food etc. - Link to corporate health & wellness program / revisit to make it accessible for smaller businesses / work with chamber to raise awareness of the program 		High Ongoing
Continue to advocate to the Provincial Government for: <ul style="list-style-type: none"> - Higher IA / Disability rates - Raise personal amounts for income tax exceptions so lower income / working poor are not taxed 	All Chamber Elevated through BC Pov Red Coalition	High Ongoing
OC – continue to provide accessible education opportunities – engage community stakeholders to help make access easier – e.g. housing, scholarships <ul style="list-style-type: none"> - Create a fund to support training for higher level of employment 	Mary K. Okanagan College Revelstoke	Medium Ongoing
Increase awareness of WorkBC programs that support upgrading for precariously employed	BR W.	High Ongoing
Where possible mitigate number of temporary contracts (insecure employment) – e.g. advocate for positions to be core funded		

Community Goal #5: Improved low cost local transportation options

New Actions	Project Lead	Priority & Timelines
Transit - Convene Transit Committee + key stakeholders to: <ul style="list-style-type: none"> - Review transit schedule / work with new partners to explore delivery of a new model that will work in Revelstoke - Explore & implement low income transit pass - E.g. Resort shuttle passes for families 	Ingrid B., City CED Jill Kevin D.	Highest 2019 Ongoing
Facilitate key stakeholder meeting on 'out of town' transportation issues & potential solutions <ul style="list-style-type: none"> - Communicate with Rider Express to try and improve service and access (not well run yet) 	Jill & Lisa C. City CED	Medium 2019
Sidewalks on school routes to decrease driving kids <ul style="list-style-type: none"> - Walking school buses to p/u kids (SD19 & parent support) 	City Public Works, Planning SD 19 PAC's	Medium Ongoing
Youth transportation – community van	Leslie Hogg, Youth Liaison	Medium 2019
Support people to get a drivers license / support people to pay past fines – OC tutoring program can help with studying		
Promote care share – more members, more vehicles	NCES	Low Ongoing

Community Goal #6: Community-wide and individual food security

New Actions	Project Lead	Priority & Timelines
Ensure LFI continues to meet VF funding deliverables/including evaluation	Melissa H.	High 2019 - 2020
Maintain Food Security Coordinator position	Melissa H. & Patti L.	Highest Ongoing
Maintain Food Recovery Program Coordinator position	Melissa H. & Patti L.	High Ongoing
Cost of eating event	Melissa H. & Jill Z.	Medium 2019 if possible
Duplicate Le Marche's 'green sticker' program	Melissa H.	
Advocate for core funding for food banks	All – elevated via provincial & federal food security organizations	Ongoing

Community Goal #7: Community-wide support for early childhood development

New Actions	Project Lead	Priority & Timelines
Ensure RECDC continues to meet VF Funding deliverables /including evaluation: - Includes RECDC coordination, supporting & engaging community partners, supporting community partners to deliver programming in accessible community and neighbourhood settings; addressing barriers to accessing services and programs	RECDC	High 2019 - 2020
Support RECDC sustainability & stability / maintain current programs	RECDC	Highest Ongoing
Continue to support families to access subsidies / affordable child care benefit and other new programs to decrease the cost of child care.	RECDC CCRR & Child Care Society	High Ongoing
Provide more motivation and information for employers to work on being responsive to family needs – share practices that work – gather ideas & share thru media; suggest/share with employers policies that help families e.g. child sick days, flex time for appointments, bringing kids to work if necessary	RECDC	Medium Note: RECDC needs to stabilize first

Community Goal #8: Strengthen and expand life long learning opportunities for residents

New Actions	Project Lead	Priority & Timelines
Ensure CBAL continues to meet VF Funding deliverables / including evaluation: - Includes ongoing community planning, develop and support implementation of family literacy resources, coordinate and support financial literacy workshop & resources, support Financial Empowerment initiatives	CBAL / RLAC	High 2019 - 2020
- Digital literacy – work with tech strategy & coordinator – navigating access to online forms to reduce online barrier to access gov't programs and services	CBAL /RLAC	High Ongoing
- Explore options to encourage local residents to participate in new Tourism program at OC, including potential scholarship options.	OC	Medium 2019

Community Goal #9: Social inclusion for all

New Actions	Project Lead	Priority & Timelines
Explore social inclusion policies as part of OCP review - Lived experience project / ensure all demographics have an opportunity to participate in city planning processes	City Soc Dev City Planning & Development	High 2019 - 2020
Replicate ECD's inclusion model in other realms – with adults - Eliminate qualifications to access programs & services and / or decrease stigma to accessing free services	All	High Ongoing
Ensure Community Paramedics know about all supports to help deliver them to shut-ins (e.g. if you're a shut in you won't go to the places to get supports (e.g. nutrition coupons)	City / CC	High Ongoing
Identify social inclusion commonalities/opportunities - Free - Bringing community together - Bring back events in winter that Revelstoke used to do e.g. winter snow fest / outhouse races etc.) - In-kind contribution (e.g. SD 19 & other provision of space) www.seerevelstoke.com community events calendar – check out adding a 'free or low cost' filter to the calendar - List of low cost or free activities for children/youth aged 7+ - lots going on, but more of a need to get the word out	All City Parks & Rec Chamber	Medium Ongoing
Brainstorm with City Parks & Rec re: free showers and locker tokens for homeless or precariously housed individuals	City Parks & Rec	Medium Ongoing
Work with Chamber and City to promote corporate health & wellness program	City Parks & Rec Chamber	Medium Ongoing
Community van for youth transportation	City Youth Liaison	High 2019

Community Goal #10: Continued access to affordable clothing, footwear and other necessities

New Actions	Project Lead	Priority & Timelines
Create a resource or "go to list" for responding to families / people in need – what all the different organizations can offer (e.g. WorkBC) - Enable service providers to know signs & symptoms of poverty or when people are struggling - Promote programs that are currently operating Crosses over into decreasing stigma around asking for help & explore ways to foster people to ask for what they need and to dream for what is possible....	City Soc Dev	Medium 2020 - 2021
Explore opportunities to foster a shared economy e.g. tool libraries, furniture exchange, clothing fairs - Encourage people to get away from disposable & poor-quality items (keeps people in a cycle of poverty to keep replace poor quality items) - Encourage sharing of big ticket items – e.g. campers, lawn mowers, snow blowers	All	Ongoing
Ask health care providers to offer more pro bono or discounted services	CC	Ongoing
Approach Ski Club to explore opportunities to offer low-income bursaries at annual Ski Swap -	City Soc Dev	Medium
Teen clothing exchange & equipment swaps (replicate Children's Free Toy & Clothing Exchange / Women's Clothing Exchange)	City Youth Liaison	Medium 2019 - 2020
Explore opportunities to set up Micro-lending system e.g. rent bank	Community Futures	Medium Longer term