

Vibrant Revelstoke – Affordability for All
Minutes of the Leadership Roundtable (LRT) Meeting
 Held on January 9, 2020, commencing at 8:30 am
 MP1, Revelstoke Community Centre

PRESENT:

Name	Role/Action Team
Stephanie Melnyk	Vice-Chair Measurement
Jill Zacharias	'Backbone' support & logistics, Communications Measurement, Shelter, Transit & Transportation
Lisa Cyr	Communications, Measurement & Listening
Sara Sansom	Business
Adrian Giacca	Shelter
Melissa Hemphill	Food Insecurity
Nicole Cherlet	Measurement
Tracy Spannier	ECD & Child Care
Gregg Hoffart	Shelter
Jamie Hobgood	Listening
Lucie Bergeron	Service Provider / Library

REGRETS: Mayor Gary Sulz, Chair
 Noelle Bovon

1. Acknowledgement of Traditional Territories

Vice-Chair, Stephanie Melnyk called the meeting to order with an acknowledgement of traditional territories at 8:35 am.

2. Communications

Lisa Cyr led a discussion around communications & marketing strategy – how do we want to build momentum? What is the most important thing to communicate? Discussion re: difference between a cold (new) audience & a warm (engaged) audience. Ideas for content pillars:

- What is poverty / what does poverty look like in our community?
- Wins: reduction, alleviation, prevention
- Embracing positive energy – making a 'kick ass' community
- Top 10 places to volunteer e.g. Community Christmas Dinner – break it down into what this really means for our community
- Ongoing theme about how to respond / giving ideas under the pillars
- Start a Facebook group – with a number of administrators so people can keep populating with content
- Interviewing front line workers / and/or voices of people with living experience
- Lisa took notes and will align communications strategy accordingly

3. Reflection on developing a community aspiration

Stephanie noted change towards 'community aspiration' rather than 'common agenda'. To kick start process, we've scheduled a workshop for MONDAY FEB 3 from 10 am – 1 pm includes lunch. Alison Homer, Tamarack's Manager of Western Cities will facilitate. Stephanie reviewed one-



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paper 'homework' sheet – attached. Jill will send out electronically. Goal is for each action team to review questions prior with their action team, and commit to send two participants to the workshop. Question around live-streaming event?

4. Action Team updates

- a. *Education & Literacy* – not present.
- b. *Food Insecurity* – Melissa – nothing to report.
- c. *Early Childhood Development & Child Care* – Tracy – still waiting for Revelstoke-specific EDI data, HELP researchers will be in town February 25 and will be doing a community presentation – will send out info once firmed up. Notes that Revelstoke is participating in data collection for the TDI (18-24 mo), EDI (pre-kindergarten), MDI (students in grades 4 & 7) & CHEQ (kindergarten). Excellent data that helps guide work over time.
- d. *Shelter* – Adrian reported that they are starting to strategize how to support collaborative consultation around the Mt. Begbie School property. Jill noted that Happipad was successful in receiving funding to implement a pilot program in Revelstoke.
- e. *Income & Employment* – Stephanie reported that they are planning to host a workshop of their own around feelings of scarcity and 'having enough' – very philosophical.
- f. *Transit & Transportation* – Jill reported that the T&T action team is hosting the first key stakeholder meeting on January 16th to kickstart a comprehensive review of the public transit system. BC Transit reps are coming from the coast & Scott Pass (Everything Revelstoke) coming from Whistler. Also estimates that about 200 people rode free transit on New Year's eve.
- g. *Listening Team* – Jamie reported that the first story collection training session happened this week. All tools have been developed. Next step is to train LRT members - will send out a doodle poll. Mel noted that some front line workers are concerned that story collection may be damaging or re-traumatizing to vulnerable clients.

5. Other Updates

Jill has been working with Tamarack, SPARC BC & the BC Poverty Reduction Coalition to get the word out and support other communities to apply for the provincial funding opportunity – topic of BC CoP call on Tuesday. Need to apply ourselves. Hoping to use the opportunity to support roll out of City's Housing Action Plan – LRT consensus that this is a good idea. Also presenting a synopsis of our living wage initiative to Tamarack's rural CoP on Tuesday. Big event tentatively scheduled for September 29/30.

6. Next Meeting Date – THURSDAY February 13 at 8:30 am in Macpherson.

7. Adjournment – 10:00 am

